

| 863535001DO001 201009 Tourist Accommodation, Small Area Data, Queensland, Sep 2010 |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
|--|----------------|--------|------------|------------------|------------------------|---------|------------------------|---------|------------------------|------|------------------------|------|------------------------|---------|------------------------|---------|------------------------|---------|------------------------|-----------|------------------------|-----|------------------------|-----|------------------------|-----|--|--|
| Released at 11:30 am (Canberra time) Thurs 13 Jan 2011                             |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Table 3 Hotels, motels and serviced apartments, by tourism region-Queensland       |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
|  | Establishments | Rooms  | Bed spaces | Persons employed | Room nights occupied   |         |                        |         |                        |      | Room occupancy rate    |      |                        |         |                        |         | Guest arrivals         |         |                        |           |                        |     | Guest nights occupied  |     |                        |     |  |  |
|  |                |        |            |                  | September Quarter 2010 |         | September Quarter 2010 |         | September Quarter 2010 |      | September Quarter 2010 |      | September Quarter 2010 |         | September Quarter 2010 |         | September Quarter 2010 |         | September Quarter 2010 |           | September Quarter 2010 |     | September Quarter 2010 |     | September Quarter 2010 |     |  |  |
|  |                |        |            |                  | no.                    | no.     | no.                    | no.     | no.                    | no.  | no.                    | no.  | no.                    | no.     | %                      | %       | %                      | %       | no.                    | no.       | no.                    | no. | no.                    | no. | no.                    | no. |  |  |
| <b>Gold Coast (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 26             | 6,188  | 19,710     | 5,653            | 137,153                | 134,743 | 146,092                | 417,988 | 71.5                   | 70.2 | 78.7                   | 73.4 | 111,556                | 108,631 | 120,445                | 340,632 | 270,181                | 252,922 | 297,623                | 820,726   |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 30             | 1,398  | 4,685      | 578              | 24,932                 | 23,753  | 27,001                 | 75,686  | 57.5                   | 54.8 | 64.4                   | 58.8 | 14,837                 | 13,998  | 16,700                 | 45,535  | 54,429                 | 48,175  | 61,765                 | 164,369   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 98             | 5,527  | 18,190     | 991              | 116,345                | 109,811 | 121,363                | 347,519 | 67.9                   | 64.1 | 73.2                   | 68.3 | 66,569                 | 60,480  | 71,730                 | 198,779 | 304,945                | 268,683 | 338,201                | 911,629   |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 154            | 13,114 | 42,585     | 7,222            | 278,430                | 268,307 | 294,456                | 841,193 | 68.5                   | 66.0 | 74.8                   | 69.7 | 192,962                | 183,109 | 208,875                | 584,946 | 629,555                | 569,780 | 697,589                | 1,896,924 |                        |     |                        |     |                        |     |  |  |
| <b>Brisbane (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 31             | 4,193  | 10,897     | 4,345            | 102,337                | 105,188 | 104,972                | 312,497 | 78.9                   | 81.1 | 83.6                   | 81.2 | 73,790                 | 75,994  | 77,027                 | 226,811 | 146,852                | 146,856 | 150,142                | 443,650   |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 32             | 3,974  | 11,175     | 1,570            | 96,585                 | 87,314  | 84,397                 | 258,296 | 70.3                   | 70.9 | 70.8                   | 70.6 | 68,893                 | 70,391  | 70,077                 | 209,361 | 143,857                | 142,563 | 140,293                | 426,713   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 70             | 4,806  | 14,908     | 992              | 122,554                | 123,516 | 119,892                | 365,962 | 82.3                   | 82.9 | 83.2                   | 82.8 | 70,271                 | 71,180  | 71,011                 | 212,462 | 209,089                | 203,007 | 197,721                | 609,817   |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 193            | 12,963 | 36,980     | 6,907            | 311,476                | 316,018 | 309,281                | 938,755 | 77.5                   | 78.6 | 79.5                   | 78.5 | 212,954                | 217,565 | 218,115                | 648,634 | 499,598                | 492,426 | 488,156                | 1,480,180 |                        |     |                        |     |                        |     |  |  |
| <b>Sunshine Coast (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 5              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 27             | 4,246  | 14,770     | 1,520            | 72,856                 | 75,996  | 86,446                 | 236,297 | 55.4                   | 57.7 | 67.9                   | 60.2 | 52,515                 | 52,189  | 64,313                 | 169,017 | 181,056                | 181,485 | 233,687                | 596,228   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 97             | 5,684  | 19,077     | 2,273            | 98,523                 | 101,410 | 114,396                | 314,329 | 55.9                   | 57.6 | 67.1                   | 60.1 | 69,989                 | 69,277  | 82,461                 | 221,727 | 231,425                | 227,049 | 288,970                | 747,444   |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 129            | 10,930 | 33,847     | 3,793            | 171,379                | 177,406 | 200,842                | 550,626 | 55.7                   | 57.7 | 67.5                   | 60.1 | 122,504                | 121,466 | 146,774                | 390,744 | 412,581                | 408,534 | 522,659                | 1,344,672 |                        |     |                        |     |                        |     |  |  |
| <b>Fraser Coast (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 6              | 391    | 1,244      | 243              | 5,421                  | 5,959   | 5,635                  | 17,015  | 44.7                   | 49.2 | 48.0                   | 47.3 | 6,102                  | 6,398   | 6,576                  | 19,076  | 11,227                 | 12,427  | 12,468                 | 36,122    |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 23             | 619    | 1,828      | 155              | 9,590                  | 11,659  | 11,219                 | 32,467  | 50.0                   | 60.8 | 60.4                   | 57.0 | 9,581                  | 10,588  | 10,756                 | 30,925  | 16,454                 | 17,584  | 18,048                 | 52,086    |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 19             | 864    | 3,089      | 149              | 13,119                 | 16,488  | 16,218                 | 45,825  | 49.0                   | 61.6 | 62.6                   | 57.7 | 9,622                  | 12,464  | 12,799                 | 34,885  | 30,183                 | 35,649  | 39,127                 | 104,959   |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 48             | 1,874  | 6,161      | 547              | 28,130                 | 34,106  | 33,071                 | 95,307  | 48.4                   | 58.7 | 58.8                   | 55.3 | 25,305                 | 29,450  | 30,331                 | 84,886  | 57,864                 | 65,660  | 69,643                 | 193,167   |                        |     |                        |     |                        |     |  |  |
| <b>Darling Downs (TR)</b>  |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 17             | 495    | 1,393      | 351              | 7,999                  | 8,018   | 8,230                  | 24,247  | 52.1                   | 52.3 | 55.4                   | 53.2 | 6,791                  | 6,475   | 7,237                  | 20,503  | 10,760                 | 10,600  | 11,925                 | 33,285    |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 82             | 1,963  | 5,643      | 580              | 39,098                 | 37,017  | 39,788                 | 115,903 | 64.2                   | 60.8 | 67.6                   | 64.2 | 40,153                 | 37,619  | 42,060                 | 119,832 | 64,126                 | 58,911  | 67,103                 | 190,140   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 5              | 208    | 678        | 36               | 4,603                  | 4,008   | 4,227                  | 12,838  | 71.4                   | 62.7 | 67.7                   | 67.1 | 2,784                  | 3,204   | 3,446                  | 9,434   | 7,602                  | 6,336   | 6,969                  | 20,907    |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 104            | 2,666  | 7,714      | 967              | 51,700                 | 49,043  | 52,245                 | 152,988 | 62.6                   | 59.3 | 65.3                   | 62.4 | 49,728                 | 47,298  | 52,743                 | 149,769 | 82,488                 | 75,847  | 85,997                 | 244,332   |                        |     |                        |     |                        |     |  |  |
| <b>Bundaberg (TR)</b>  |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 2              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 25             |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 6              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 33             | 807    | 2,477      | 238              | 15,094                 | 13,591  | 15,889                 | 44,574  | 60.3                   | 54.3 | 65.6                   | 60.0 | 14,748                 | 12,592  | 15,933                 | 43,273  | 27,502                 | 23,907  | 30,511                 | 81,920    |                        |     |                        |     |                        |     |  |  |
| <b>Central Queensland (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 16             | 972    | 2,971      | 699              | 14,943                 | 14,575  | 18,763                 | 48,281  | 49.6                   | 48.4 | 64.3                   | 54.0 | 10,583                 | 9,206   | 12,036                 | 31,825  | 27,598                 | 24,397  | 35,444                 | 87,439    |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 76             | 2,456  | 6,723      | 744              | 47,105                 | 49,991  | 54,422                 | 150,598 | 62.0                   | 64.5 | 73.9                   | 66.7 | 42,078                 | 39,513  | 42,807                 | 124,488 | 71,323                 | 67,821  | 79,355                 | 218,508   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 15             | 566    | 1,888      | 139              | 10,477                 | 10,480  | 11,383                 | 32,140  | 59.2                   | 59.7 | 65.9                   | 61.7 | 7,771                  | 7,225   | 7,604                  | 22,600  | 18,263                 | 15,909  | 19,846                 | 54,018    |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 107            | 3,994  | 11,592     | 1,582            | 72,605                 | 74,146  | 84,368                 | 231,119 | 58.6                   | 59.9 | 70.4                   | 62.9 | 60,432                 | 55,944  | 62,547                 | 178,923 | 117,184                | 108,127 | 134,655                | 359,966   |                        |     |                        |     |                        |     |  |  |
| <b>Mackay (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 12             | 743    | 1,804      | 569              | 16,545                 | 15,280  | 17,404                 | 49,229  | 71.8                   | 66.3 | 78.1                   | 72.0 | 8,896                  | 8,713   | 10,229                 | 27,838  | 24,449                 | 22,275  | 26,699                 | 73,423    |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 34             | 1,145  | 3,150      | 432              | 28,526                 | 26,901  | 27,674                 | 83,101  | 80.4                   | 75.8 | 80.6                   | 78.9 | 19,493                 | 20,261  | 21,331                 | 61,085  | 39,454                 | 36,877  | 38,858                 | 115,189   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 9              | 308    | 1,126      | 64               | 7,211                  | 6,435   | 6,546                  | 20,192  | 75.5                   | 67.4 | 70.8                   | 71.3 | 4,329                  | 4,649   | 4,326                  | 13,304  | 12,141                 | 10,293  | 11,418                 | 33,852    |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 55             | 2,196  | 6,080      | 1,065            | 52,282                 | 48,616  | 51,624                 | 152,522 | 78.9                   | 71.4 | 78.4                   | 75.5 | 32,718                 | 33,623  | 35,886                 | 102,227 | 76,044                 | 69,445  | 76,975                 | 222,464   |                        |     |                        |     |                        |     |  |  |
| <b>Whitsundays (TR)</b>  |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 10             | 2,031  | 7,969      | 2,182            | 32,432                 | 33,572  | 37,218                 | 103,222 | 51.5                   | 53.3 | 61.1                   | 55.2 | 22,751                 | 21,892  | 26,968                 | 71,611  | 80,024                 | 77,069  | 91,210                 | 248,303   |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 11             | 365    | 1,072      | 127              | 6,843                  | 6,551   | 6,609                  | 20,003  | 60.5                   | 57.9 | 60.4                   | 59.6 | 4,939                  | 4,621   | 5,309                  | 14,869  | 11,722                 | 11,069  | 11,551                 | 34,342    |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 14             | 491    | 1,840      | 153              | 8,640                  | 8,635   | 8,410                  | 25,685  | 56.8                   | 56.7 | 57.1                   | 56.9 | 7,789                  | 7,459   | 7,884                  | 23,132  | 20,608                 | 19,823  | 20,667                 | 61,098    |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 35             | 2,887  | 10,281     | 2,462            | 47,915                 | 48,758  | 52,237                 | 148,910 | 53.5                   | 54.5 | 60.3                   | 56.1 | 35,479                 | 33,972  | 40,161                 | 109,612 | 112,354                | 107,961 | 123,428                | 343,743   |                        |     |                        |     |                        |     |  |  |
| <b>Northern (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 13             | 921    | 2,280      | 834              | 20,070                 | 20,241  | 19,592                 | 59,903  | 70.3                   | 70.9 | 70.9                   | 70.7 | 11,207                 | 12,131  | 11,314                 | 34,652  | 28,426                 | 28,291  | 27,475                 | 84,192    |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 38             | 1,477  | 4,225      | 451              | 35,440                 | 32,915  | 30,750                 | 99,105  | 77.4                   | 71.9 | 69.4                   | 72.9 | 27,674                 | 26,598  | 25,939                 | 80,211  | 59,654                 | 52,829  | 50,815                 | 163,298   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 9              | 583    | 1,828      | 161              | 13,817                 | 13,868  | 13,632                 | 41,317  | 76.5                   | 76.7 | 77.9                   | 77.0 | 8,551                  | 8,291   | 8,483                  | 25,325  | 23,654                 | 21,244  | 22,053                 | 66,951    |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 60             | 2,981  | 8,333      | 1,446            | 69,327                 | 67,024  | 63,974                 | 200,325 | 75.0                   | 72.5 | 71.5                   | 73.0 | 47,432                 | 47,020  | 45,736                 | 140,188 | 111,734                | 102,364 | 100,343                | 314,441   |                        |     |                        |     |                        |     |  |  |
| <b>Tropical North Queensland (TR)</b>  |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 40             | 4,459  | 12,854     | 2,498            | 97,831                 | 101,696 | 94,068                 | 293,585 | 70.8                   | 73.6 | 70.3                   | 71.6 | 67,790                 | 67,033  | 64,860                 | 199,693 | 186,659                | 187,221 | 176,424                | 550,304   |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 60             | 3,115  | 9,117      | 1,099            | 65,734                 | 67,595  | 58,965                 | 192,294 | 68.1                   | 70.0 | 63.1                   | 67.1 | 55,996                 | 55,184  | 47,942                 | 159,622 | 122,881                | 125,269 | 109,629                | 357,879   |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 81             | 3,906  | 11,945     | 1,139            | 84,638                 | 84,330  | 76,244                 | 245,212 | 69.9                   | 69.6 | 65.0                   | 68.2 | 39,998                 | 36,113  | 34,714                 | 110,225 | 199,426                | 182,373 | 173,348                | 555,147   |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 181            | 11,482 | 33,916     | 4,736            | 248,203                | 253,611 | 229,277                | 731,091 | 69.7                   | 71.3 | 66.6                   | 69.2 | 162,754                | 159,330 | 147,416                | 489,500 | 509,066                | 494,863 | 459,401                | 1,463,330 |                        |     |                        |     |                        |     |  |  |
| <b>Outback (TR)</b>  |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 7              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 34             | 960    | 2,639      | 257              | 20,377                 | 19,732  | 18,762                 | 58,871  | 68.5                   | 66.3 | 65.1                   | 66.7 | 17,897                 | 16,081  | 15,384                 | 49,362  | 30,890                 | 28,337  | 27,453                 | 86,680    |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 1              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels, Motels and Serviced Apartments   | 42             | 1,207  | 3,304      | 416              | 25,909                 | 24,690  | 23,191                 | 73,790  | 69.2                   | 66.0 | 64.0                   | 66.5 | 21,605                 | 19,963  | 19,052                 | 60,620  | 40,492                 | 36,685  | 35,085                 | 112,262   |                        |     |                        |     |                        |     |  |  |
| <b>Great Barrier Reef (TR)</b>   |                |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels and Resorts   | 14             |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Hotels, Private Hotels and Guest Houses  | 2              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |
| Serviced Apartments  | 0              |        |            |                  |                        |         |                        |         |                        |      |                        |      |                        |         |                        |         |                        |         |                        |           |                        |     |                        |     |                        |     |  |  |